

**WHERE**

Today we offer our service in Brazil. We are starting to work in Toronto and our plan is to expand business in the future in other cities in Canada.

**BUSINESS MODEL**

Our service fee for the customer is 20% on each contract. For babysitting, there is no charge.

**REVENUE**

2016 - \$ 60k

2017 - \$ 550k

**WHY INVEST?**

- Incorporate experiences, optimize learning curve.
- Improve sales.
- Increase investment in Marketing.
- Expand business to other cities.

**PROFILE ABOUT US**

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**ABOUT US**

ClickSitter is a trust network between parents and Babysitters. Our mission is to connect families who need help with their children to education and health professionals who look up additional income. For the Customer and Babysitter, everything happens through the App.

ClickSitter has a team qualified that guarantees to the Client an experience that includes security, quality, qualified professionals that promote much more than take care.

Our Babysitters are Education and or Health professionals who intend to increase income. They have experience, academic training, and the most important vocation to care for children from 0 to 14 years old.

ClickSitter has a rigorous screening process for the babysitters as well as a differentiated standard of teachers who promote a pedagogical experience for children. In addition, ClickSitter also has nurses who provide neonatal care and children with special needs.

**OUR OFFER**

ClickSitter is an app that connects parents with qualified babysitters to care for their children for a few hours safely and conveniently. All that is done by a program applicant - the client requests, chooses, evaluates and pays a babysitter in a practical and safe manner through the app ClickSitter.

**VISION**

Establish a new caring relationship. In the next 5 years become the FIRST choice in child care. We will have alternative solutions for families from child care to adulthood.

**CLIENTS**

Parents with kids' ages 0 to 14 years that need childcare help because they work or want a simple date night and looking for great babysitters.

**OU TEAM**

Luciana De Abreu Pereira (COO), is an experienced businesswoman, with a career in Human Resources spanning over 20 years.

Raisa Ferrari (Head of Operation), 6 years building her career in HR of top notch companies, where she hired and scaled high-performance teams.

Taric Santos De Andrade (CEO), with over 20 years of experience, started his career in the technical areas of engineering and the environment, throughout the following years, he focused on business areas, which revealed his entrepreneurial skills.