



Smart Solutions for Smarter decisions

Location: Toronto, ON
Established: 2017
Markets served: Canada & Brazil



SMARTFARM

ABOUT US

SmartFarm develops real-time management solutions for precision livestock farming. Our products foster better decision making, effective cost reduction, as well as increased animal performance and farm profitability.

Our highly qualified and passionate team combines innovative mindset and creative thinking with expertise in cutting-edge technologies. Most importantly, we keep a close relationship with our end users and strive to meet their needs.

OBJECTIVES

Our goal is to be the leading factor to livestock operations' success by empowering farmers to manage their production with affordable technological innovations.

"The best decisions are based on great information".

OUR OFFER

FAST AND FRIENDLY

- User-friendly mobile app for easy data collection, management, and retrieval.
- Smart tags for quick access to animal data through barcode, QR code, or RFID scanning.

FLEXIBLE AND ADAPTABLE

- Customizable dashboards providing just the right amount of information.
- Integration with any existing identification system.

ACTIVITY AND PRODUCTION INFORMATION

- Reports on animal behaviour, reproduction, health, production, and more.
- Genealogy charts and animal history that can be exported to PDF or spreadsheet files.

DECISION SUPPORT TOOLS

- Notifications on important herd events, such as births, low milk yield, and optimum animal weight.
- Task manager to schedule activities, such as vaccinations, sanitary actions, and group transfers.

CLIENTS

Our products and services are best suited for small and medium producers looking for a cost effective management solution to make paper records a thing of the past.



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