



## Marketing and Business Development Volunteer

LatAm Startups is a non-profit organization supporting international tech companies to start and grow business as a Canadian corporations.

Every year we select two cohort of startups to start a process of incorporation and pivoting business in the Canadian market. We aim to select the best group of volunteers in business development and marketing to support these companies in two phases.

- *2 daily hours for two weeks supporting companies in the marketing and business development strategy during the bootcamp program;*
- *10 weekly hours for two-months and a half to complete market research, business plan and marketing material to launch a corporation in Canada.*

We don't require a strong experience, but instead, people with the desire to start a career either in marketing or business development and comfortable working with new Canadians in a startup environment. For those volunteers completing three months we're happy to pass a recommendation letter over the work done. More than 90% of our volunteers get a job immediately after they finish the volunteer position.

As organization we cannot guarantee the volunteer will be hired by one of our startups or partners in the community, but we'll do our best to provide training and experience for volunteers willing to start a career in this area.

### **What are we looking for?**

A volunteer with skills in these areas:

- Familiar with social media platforms as LinkedIn, Facebook, Instagram, Twitter between others
- Basic knowledge in Microsoft programs as word, excel and power point
- Willing to work in a collaborative and results-oriented team environment
- Intellectual curiosity, creativity, and willing to improve
- Good level of communication and interpersonal skills
- Leadership and orientation skills

### **LatAm Startups will provide training in the following areas:**

- Business plan building
- Marketing strategies in social media platform
- Market research tools
- Creation of one pager
- Creation of a sales pitch deck

### **Please notice we require the following to evaluate your application:**

- Resume with at least two references
- Available in work hours, we are not accepting volunteer positions after 5:00pm or during the weekend
- As this is a volunteer position there is no compensation provided

Please contact our community manager Perla Campos to send your resume

**Community@LatAmStartups.org**