



Jonatan Morgenroth, Sr. Director of LATAM Sales at Touch Bistro

Afternoon Session: Experience The Mexican Style Of Doing Business

Jonatan Morgenroth is the Sr Director of LATAM Sales & Partnership for Touch Bistro. Before joining Touch Bistro and launching their product in Latin America, he worked with eBay and Booking.com on expansion and sales in the region.

At TouchBistro he built a team of +24 employees who are now bringing in 10% of the overall revenue. He is currently expanding his team to Guadalajara and he is looking to bring +1Millon USD in revenue this 2020.