



Mauricio Ospina, Area Director, USA– ICT Ontario Ministry of Economic Development, Job Creation and Trade - International Business Growth Branch

**Afternoon Session: Experience The New York Style
Of Doing Business**

The International Business Growth Branch (IBGB) within the Ontario Government of Ontario helps Ontario-based companies export by leading trade missions to key markets around the world and by arranging visits of incoming buyers.

Mauricio is responsible for helping Ontario tech firms export to the U.S. With close to two decades of experience in international trade in both the public and private sectors, Mauricio has led over 90 trade missions to key metropolitan U.S. cities. Each year, he coordinates two Incoming buyers mission and directly assists over 100 Ontario technology firms.