



Marketing and Business Development Volunteer

LatAm Startups is a non-profit organization supporting international tech startups to start and grow business as a Canadian corporation.

We're looking for a Marketing and Business Development Intern will be responsible for a comprehensive market research, development of a business plan and social media strategies for international startups entering into the North American market. The Marketing and Business Development Intern will contribute into the validation market for an international tech startup and depending on performance will get the potential opportunity to be hired for a 3 month contract.

Skills and Experience

- Bachelor's degree in Marketing or Business Administration
- Highly developed verbal and written communication skills
- Curiosity: A desire to learn and take on new challenges
- Strong team player with a "can-do" attitude and passion for excellence
- Enthusiastic about market research and data analysis
- Marketing and sales oriented person
- With over 2 years experience working or studying in the Canadian market
- Capable to organize focus groups
- Review and improve business plans
- Measure results and progress of the startups
- Create realistic milestones with the startup
- Desire to be part of the vibrant Canadian Tech Ecosystem
- **Canadian citizen or permanent resident**

This position is to start in August 27th to September 25th. The selected candidate must be available during business hours Mon-Fri for 10-15 hours a week in hybrid sessions online and in-presence at our headquarters. At the end of September, the intern will have the opportunity to be hired as a Representative for that international startup in the Canadian market for a 3 month contract from October to December.

How to apply:

To apply for this position please email your resume and cover letter to community@latamstartups.org. Let us know about yourself and why are you interested in volunteering with an international startup in the vibrant Canadian tech environment.