



weddinghero.ca

Wedding planning *made easy!*

## Who are we?

We are a global wedding planning marketplace with operations in Canada, Australia, Germany, Turkey and MENA. We bring together **500K+ couples** with **80K+ wedding vendors** and generate **2M+ leads** annually.

## Wedding space has unique pain points!



### Couples wonder how to...

- Find the wedding venue
- Find the best pros that they can afford
- Manage their budget
- Plan their wedding
- Get inspiration and advice

### Wedding professionals wonder how to...

- Reach new couples every year
- Beat their competitors
- Manage their daily activities
- Catch up with the latest technology



## What's our solution?

### Couples

#### Discover the best wedding professionals

Pricing, photos, reviews and more

#### Free tools

Wedding website, budgeting, seating chart, invitation list etc.

#### Free wedding planner support

Personalized wedding planner support from real humans :)

### Wedding Professionals

#### Professional storefront

Reach out to the best-match couples without any hassle

#### Grow business

Increase visibility with the premium package option

#### Free tools to manage their business

Lead management, appointments, online payments, website creation and more

## Contact us

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