



**LatAm Startups  
Conference 2022**  
JUNE 17 | TORONTO

**Series D & Beyond: The Rise  
of Latin America's Unicorns**



# AGENDA

9:30AM *Opening Remarks*

10:00AM **How Not to Die: A Journey from Startup to Unicorn through the Valley of Death**  
by Diego Cibils, Head of Conversational Banking and AI, Technisys (Uruguay – USA)

10:30AM **Our journey: from Uruguay to NASDAQ** by Agustina Palmai, Corporate  
Development, dLocal (Uruguay)

11:00AM *Coffee Break*

11:30AM Presentation by **Pablo de Mello Leonardo**, partner and CCO at CloudWalk (Brazil)

12:00PM **Building an Unicorn: The Power of Storytelling and Global Marketing**  
Presentation by Thiago Romariz, Global Head of Communications at Ebanx (Brazil)

12:30PM *Lunch*

1:15PM *Presentation*

1:45PM *Announcement Winner Best Sales Pitch of the Event*

2:00PM Exclusive Keynote Interview with **John Ruffolo**, Founder and Managing Partner  
Maverix Private Equity

2:45PM *Awards Presentation: Visionary Award, Mentor of the Year Award, Most Promising  
Scaleup of the Year Award.*

3:00PM *Networking*