



Rolplay Is a technology simulator company leader in resolving real business challenges by leveraging the potential of AI, Video Conferencing, Neuroscience, Natural Language Processing, and Live Human Interaction with the users.

Problem: Current training methodologies do not match with how sales people learn.

Rolplay is a cloud-based simulator powered by artificial intelligence in which the users can record themselves in video responding to a business case, simultaneously the platform evaluates:



Providing a result, grade and feedback based on the performance in camera.

Using AI simulation and neuroscience to level-up your sales force.

Market Opportunity: B2B
 Pharmaceutical
 Finance
 Insurance
 Education
 Retail
 Automotive

Success Cases:

- Four out of the largest Pharmaceutical Companies use Rolplay to train their sales force.
- One of the top consultant companies use Rolplay as a training tool for the automotive industry.
- 79% of the users share that Rolplay has helped them to achieve their sales quota.

Market Entry Strategy:

Target Pharmaceutical Companies based in North America as they must keep continual training:



Sales Strategy:

Consultative Sales
 Partnerships by verticals
 Resellers
 API Cloud
 Freemium service

Our Vision: Digital Training Center

