

**LatAm Startups
Conference 2022**

JUNE 17 | TORONTO

**Series D & Beyond: The Rise
of Latin America's Unicorns**



Jen Evans

Master of Ceremonies

Jen Evans is a Toronto-based tech entrepreneur, media commentator and social activist who built her first multi-million dollar business before she was 40. She founded and runs two tech businesses today and is a co-founder of cool.world and TechResetCanada, one of the organizations involved in opposition to Sidewalk Labs. Jen is a past chair of the Information Technology Association of Canada (now TechNation) and the White Ribbon Campaign, and was for years a tech columnist and commentator for the Globe and Mail, CBC, CP24 and BNN.

During the pandemic she has run programs that have provided emergency food + housing for thousands of Canadians.