

**LatAm Startups
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**Series D & Beyond: The Rise
of Latin America's Unicorns**



Diego Cibils

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Diego Cibils is a tech entrepreneur, former co-founder and CEO. With over 20 years in the technology sector, he has been a developer and manager for many years, in both small startups and large corporations. He currently leads conversational banking and AI at Technisys, a banking-software maker. In February 2022, SoFi Technologies Inc. announced its agreement to acquire Technisys for approximately \$1.1 billion.



In 2015 Diego co-founded KONA to develop AI services and products for the financial industry. After 6 years and a team of 50+ employees, KONA was acquired by Technisys in 2021.