



**LatAm Startups
Conference 2022**
JUNE 17 | TORONTO

**Series D & Beyond: The Rise
of Latin America's Unicorns**



AGENDA

9:30AM *Opening Remarks*

10:00AM **How Not to Die: A Journey from Startup to Unicorn through the Valley of Death** by Diego Cibils, Head of Conversational Banking and AI, Technisys (Uruguay – USA)

10:30AM **Our journey: from Uruguay to NASDAQ** by Agustina Palmai, Corporate Development, dLocal (Uruguay)

11:00AM *Coffee Break*

11:30AM **20 Years Young: Not All Success Happens Overnight** by Robson Grieve, Chief Marketing Officer at OutSystems (Portugal)

12:00PM **Sales Pitch Competition**

12:30PM *Lunch*

1:15PM **How Beating your High Grow Problems** by Pablo de Mello Leonardo, partner and CCO at CloudWalk (Brazil)

1:45PM *Announcement Winner Best Sales Pitch of the Event*

2:00PM **Exclusive Keynote Interview** with **John Ruffolo**, Founder and Managing Partner Maverix Private Equity. Journalist invited: **Anne Gaviola**, Senior Digital Broadcast Journalist at Global News

2:45PM *Awards Presentation: Visionary Award, Mentor of the Year Award, Most Promising Scaleup of the Year Award.*

3:00PM *Networking*

TICKETS: <https://latamstartups.org/conference22/>