

**LatAm Startups
Conference 2022**

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**Series D & Beyond: The Rise
of Latin America's Unicorns**



Hannah Francis

Head of North America Merchant Success

As head of North America Merchant Success, Hannah leads the strategic support for the growth of EBANX merchants from the United States and Canada. Her team is focused on helping North American key accounts to seize EBANX solutions in all their potential to support their growth within the chosen markets. All of it with a tailor-made approach considering their industries and goals, focusing on their success through a complete payments strategy. Hannah has an experienced trajectory of merchant success and merchant services within the financial sector, and previous to EBANX she was Enterprise Client manager - Global Accounts at Visa.

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