

**LatAm Startups
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of Latin America's Unicorns**



Robson Grieve

Chief Marketing Officer OutSystems (Portugal)

Robson joined OutSystems, the high-performance low-code company that is transforming software development. Over the past two years, he has helped the company navigate global growth and the Covid crisis as OutSystems has extended its lead as the #1 Low Code company with more than 600,000 community members, 400+ partners, active customers in 87 countries across 22 industries, and recognition from customers and analysts.

In his 20-plus year career, Robson has pioneered SaaS growth-at-scale models as a senior marketing leader in public tech companies. Prior to joining OutSystems, he was CMO at Pure Storage, New Relic, Citrix as well as Executive Vice President of Global Marketing and Customer Experience at Concur, which was acquired by SAP in 2014. Robson holds a Bachelor of Arts degree with Honors from Ontario's Queen's University.

