



midlap

To-dos, whiteboards, task management, files, events, chat. Single tool to replace all the collaboration and brainstorming tools you use.

Using multiple collaboration apps can unnecessarily increase the number of meetings/ emails/calls up to 40%-45%. This happens because of the isolated nature of the apps you use which leads users to manage data across these apps manually.



Who are we

We are a saas based company that helps teams to decrease the complexity created because of not so streamlined internal processes.



Pain points

- Unnecessary meetings, emails, and calls for explaining the context of the tasks to be done
- Managing data across the different apps manually because of their isolated nature.
- Unnecessary complexity is created because of scattered information present across different apps.
- Additional costs added to the expenses because of paying for multiple apps subscription.



Our solution

- Enables you to add visual context to each task created so that you don't have to reach out to the person who created those tasks and schedule unnecessary meetings or calls to understand the context of the tasks.
- Equipped with all the widely used collaboration and brainstorming tools features under a single platform in a tightly integrated environment.
- Provide you with a single vantage point to easily visualize everything happening across your projects.
- Helps you to save around 80% of the cost you spend on purchasing multiple apps subscriptions.



Our team



Dimpal Singh

Founder and Product Architect



Pooja Kansal

Co-Founder and App Developer



Bhupesh

Co-Founder and Chief Marketing Officer



Amit Pal Singh

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