

## UX Designer

### Overview:

LatAm Startups is a technology non-for-profit accelerator located in downtown Toronto working with international startups to expand into the Canadian market.

We are seeking a user experience designer to join our team. Your primary role will be to research and design usable interfaces, perform usability testing, and create prototypes to validate design concepts. The ideal candidate will use this information to help us create the best user experience possible for our website.

This is a full-time 7 week contract position of 30 hours per week under the Canada Summer Jobs Program. Eligible candidates must be 30 years old or less at the beginning of the employment period.

### Primary Responsibilities:

- Leverage a human-centred design process to deliver an easy-to-use user interface and user experience
- Research customers, competitors, and products
- Develop personas, scenarios, and user stories
- Work with stakeholders to identify requirements
- Create wireframes, prototypes, and high-fidelity mock-ups
- Develop and implement usability testing
- Design for accessibility standards
- Create and maintain usability documentation
- Work with developers to ensure product quality
- Work closely with product managers and marketing to maximize customer success
- Ensure products are tested with customers and validated against business goals
- Ensure proposed workflows reflect client needs and maintain consistency across features/ platforms
- Manage user experience deliverables as required to ensure expectations are successfully met

### Qualifications:

- Bachelor's degree in computer science, human-computer interaction, interaction design, or a related field
- Working knowledge of UX design principles

- User interface design
- Graphic design tools such as Adobe Photoshop or Illustrator
- Wireframing/prototyping tools such as Balsamiq or Sketch
- UX design tools such as Figma, Axure, or InVision
- Experience with user testing and usability analysis to iteratively validate and improve design solutions
- Knowledge of Wordpress
- Knowledge of SEO
- Knowledge of current web standards and the latest trends
- Strong sense of ownership and proactively advocates for the end user
- Critical thinking and problem-solving
- Excellent attention to detail
- Strong verbal and written communications skills with the ability to articulate the value of a design choice to users and non-designer stakeholders
- Passionate, agile, curious, innovative, and supportive team player who gets things done

**Job Type:** Full-time (30 hours a week)

**Compensation:** \$28 per hour | 7 weeks

**Start Date:** June 19, 2023

**Benefits:**

- Hybrid type of work
- Casual dress
- Co-working office space close to Union Station

**Please note we require the following to evaluate your application:**

Resume with at least two references.

Please send your resume, questions or comments to [carla@latamstartups.org](mailto:carla@latamstartups.org)

LatAm Startups is an equal opportunity employer. We celebrate diversity and strive to provide opportunities for youth, minority groups and newcomers to Canada, and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.